

Training Document 1

Focused Learning With

PD 360

To Assure Increased Teacher and Student Achievement

*Creating Proficiency in the Use of PD 360 and Helping All
Teachers Experience Success*



For questions contact
The School Improvement Network
(800) 572-1153
support@schoolimprovement.com

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Why Use PD 360?

Consider the Research

- After analyzing more than 100,000 students in hundreds of schools, the conclusion is:
 - **. . .more can be done to improve education by improving the effectiveness of teachers than by any other single factor.** (William Sanders and his colleagues, see Sanders & Horn.)
- New research released by the National Staff Development Council (NSDC) states that:
 - **Effective professional development is intensive, ongoing and connected to practice;**
 - **Teachers typically need substantial professional development in a given area to improve their skills and student learning.**
- PD 360 has more resources to improve teacher effectiveness than any other program available.
- Measureable student gains result when teachers use PD 360. Steven Shaha, PhD, finds that:
 - **Schools with high utilization of PD 360 led to performance advantages ranging from twice to 15 times the gains in scores versus district averages;**
 - **Low utilization led to gains from 10% to twice the district average.**

The Genesis of PD 360

Where It All Began

- Two decades ago, a husband and wife team of educators had the vision to produce professional development videotapes on effective school practices.
- With endorsements from national experts, they began producing ***The Video Journal of Education***.
- Their work has taken them to over 3,500 classrooms throughout the United States and Canada to capture exceptional schools and teachers on videotape.
- Stringent standards were created to guide the production:
 - Video programs had to be of the highest quality.
 - Programs had to be based on research, with either the researcher or an expert in the featured area.
 - Classrooms featured had to have proven increases in achievement through the implementation of the demonstrated innovations.

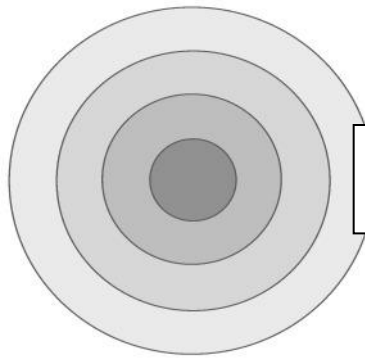
Evolution of PD 360

- The original video programs were digitized and divided into short teacher friendly segments to form PD 360.
- PD 360 provides on-demand professional development from any computer with internet access.
- It provides site-based, job-embedded professional development.
- PD 360 is filled with hundreds of teacher-friendly video segments averaging 11 minutes in length.
- The programs focus on every important need in schools, particularly instruction with programs in both elementary and secondary editions.

Focus on Concepts

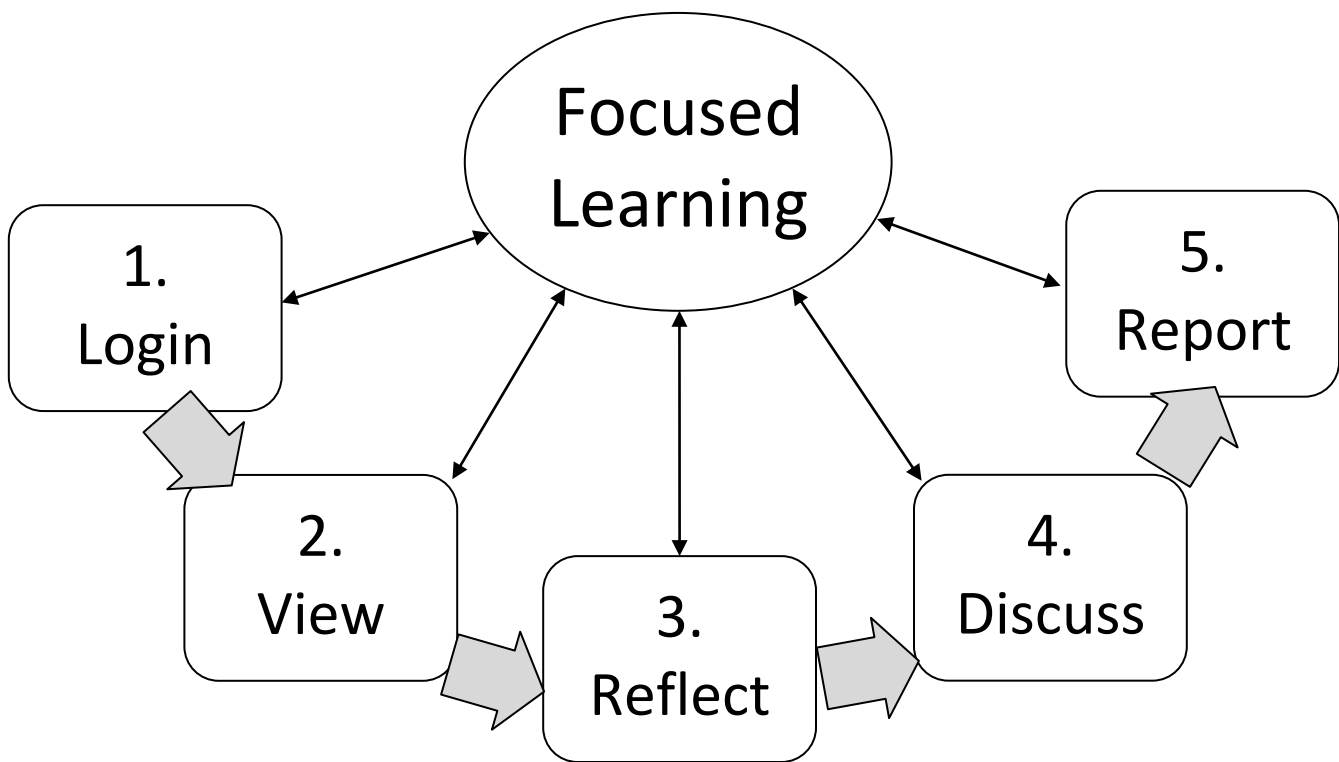
- All of the innovations in PD 360 have been proven to stimulate student achievement in a variety of classrooms in all types of diverse locations—urban, suburban and rural.
- Focus on the learners, even if the students do not look like your students.
- Focus on effective practices, even if the teachers or administrators do not look like you.

Learning Target



Use PD 360 Proficiently

Every educator that has a PD 360 license will become a registered user when they log on. The goal is to make all teachers registered users. Only registered users appear in reports.



Focused Learning Cycle

Enabling On-Demand Professional Development with PD 360

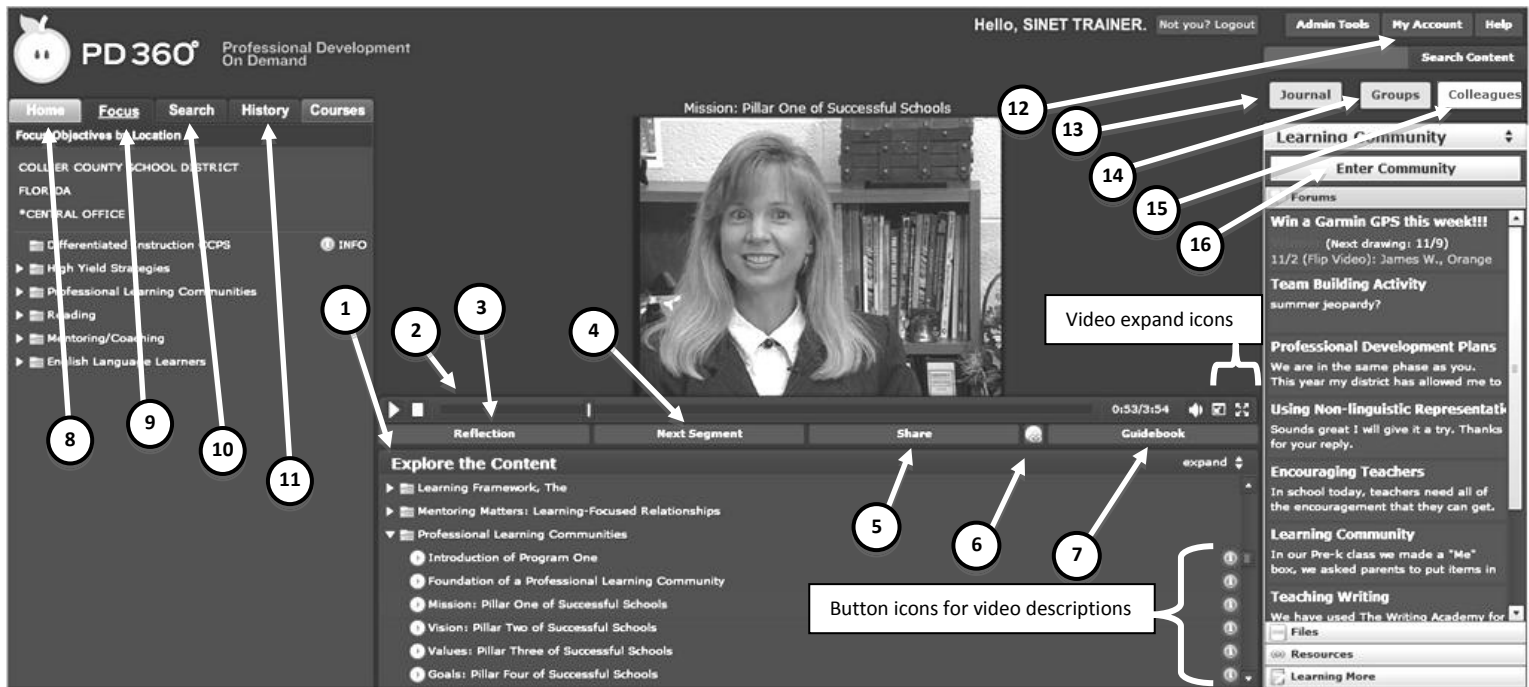
Login Directions

www.pd360.com

Log-in Name: your full school email address.

Password: pd360 (You will be prompted to create your own password.)

PD 360 USER GUIDE MAIN PAGE:



1 EXPLORE THE CONTENT:

- Select programs from alphabetical list of titles
- Legacy programs at the end of the list are older but still very relevant programs
- Select elementary or secondary level
- Click the **button icon** to open description window
- View video segments

2 PLAY BAR:

- Play/Pause, Stop buttons
- Download bar, shows loading of video
- view time, length of segment
- Sound Icon, adjust volume
- Expand Icons** fill screen with video to 50 or 100%
- Full Screen Icon, picture fills screen

3 REFLECTION QUESTIONS:

- Click the **Reflection** button
- Respond to questions
- Hit **Submit** button
- Follow-up questions available after 72 hours

4 NEXT SEGMENT:

- Click the **Next Segment** button to go straight to the following segment of the active program

5 SHARE:

- Click the **Share** button to email a link to the active video segment to share with colleague

6 HYPERLINK ICON:

- Click the **Hyperlink** icon to copy the URL link of the active video segment

7 GUIDEBOOK:

- Click the **Guidebook** button to open a document that facilitates viewing and discussion of the active video segment and provides information about the video

8 HOME:

- Select social networking options
- Create and edit your Profile
- Add Profile Tags to better identify yourself
- View or Add Journal Entries

9 FOCUS:

- Select customized **Focus Objectives** folders for your state, district, or school
- Explore the segments there

10 SEARCH:

- Search video content by Keyword, Topic, Level, or presenter

11 HISTORY:

- See Personal Viewing History
- Find Reflection Questions/Answers

12 MY ACCOUNT: (more information on page 8)

- Change name and password
- View Reports

13 JOURNAL:

- Keep private notes, observations, reflection
- Entries can be printed

14 GROUPS: (more information on pages 8 and 9)

- Join or create collaborative groups

15 COLLEAGUES:

- Search and add colleagues to your home page

16 COMMUNITY: (more information on page 7)

- Network with all PD 360 users in the **Public** site or with school and district colleagues in the **Private** site.
- Post and view in **Forums**
- Download or upload **Files**
- View or add web links to **Resources** on the web

Practice Focused Learning Using PD 360

1. Login

- www.pd360.com
- Login Name: your full email address.
- Password: pd360 (or your own password if you have created one.)

2. View Video Learning Segments

- Click **Focus** (top left) to view school, district, or state focus objectives.
- Select your **District** or your **School** name.
- Select a focus objective folder.
- Select a video segment in the focus objective folder and view the segment.

3. Reflect on Learning

- After viewing the video learning segment, click **Reflection** at the bottom of the video viewing area.
- Type your responses in the area provided below each Reflection Question.
- Notice the **Follow-up Questions** below the Reflection Questions that will be available after 72 hours.
- Click **Submit** to save your answers in your account.
- Click **Close Window** to return to the main PD 360 page.

4. Discuss and Share Learning

- Click **Community** near top right to open the Learning Community.
- Click the **Forums** icon directly to the right of your district/school name.
- Click a discussion thread title to read what others have posted to the discussion thread.
- Click **Reply** in one of the posted messages.
- Type your comment in the message window.
- If you do not want to receive email notices of activity on this discussion uncheck **Subscribe to Thread**.
- Click **Post** to save your message to the discussion thread.
- Click **Close** (top right) to close the Learning Community.

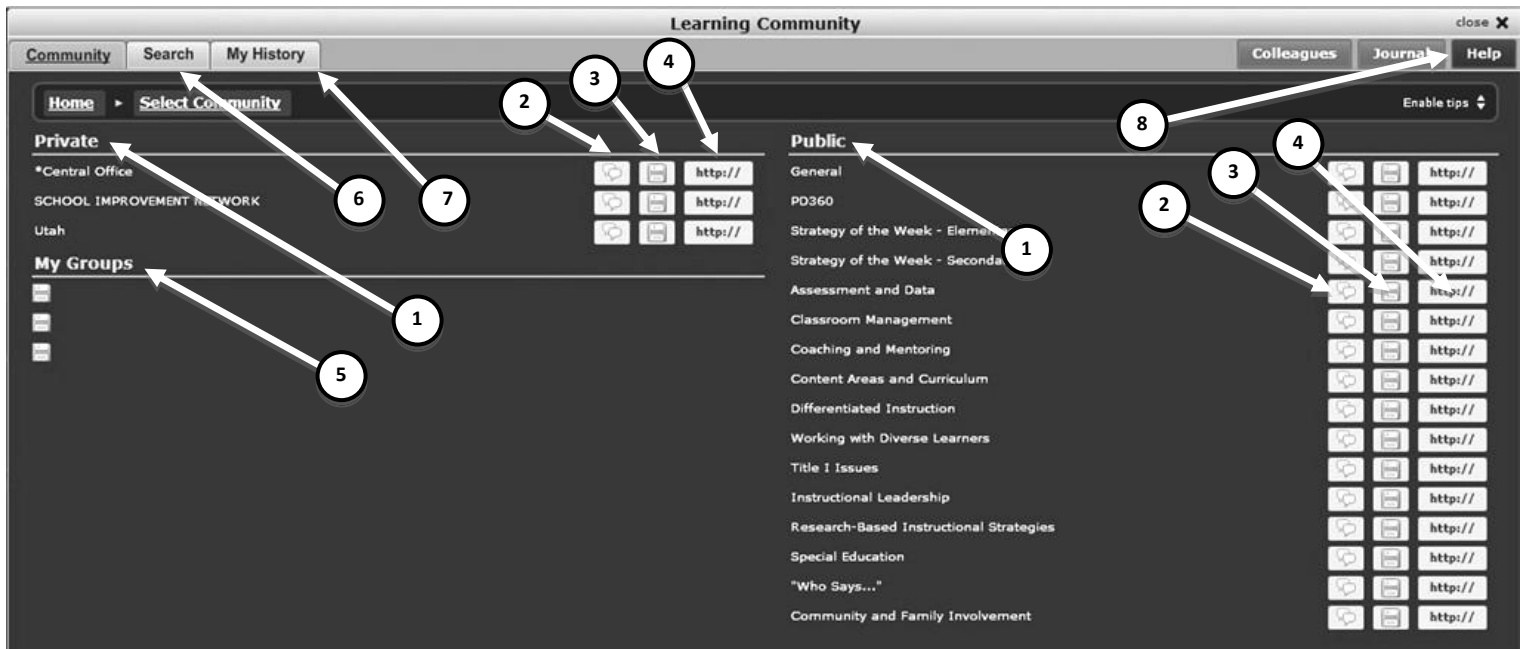
5. Report on Learning Activities

- Click **My Account** near top right of the main page.
- Click the **Reports** tab.
- Below **Individual Usage Report** click **Generate Report** to see report of your viewing activity.

After completing the above practice, you may want to explore in-depth the PD 360 features of ***Explore the Content, Search, History, Journal*** and ***Friends***.

The following pages contain detailed instructions on the ***Learning Community***, and the finding and creation of ***Groups***.

LEARNING COMMUNITY GUIDE:



- 1 After entering the **Community**, select **Private** or **Public**.

Private Communities (on the left of the page) can be accessed only by members of a school, district or state.

Public Communities (on the right of the page) are based on current topics and are open to any PD 360 User.

To participate in a **Community**, select **Forums**, **Files**, or **Resources** identified by icons.

Forums: An area for sharing and posting ongoing discussion, comments, questions, and observations

Files: An area to upload and download documents such as lesson plans, student work, data, and articles

Resources: Links to web sites containing related information can be uploaded here

- 2 **Forums:** Click on the **Forum** icon next to the topic of your choice in the public location

-Choose a thread by title that you would like to view, or create your own

-To create your own thread click the **New Thread** button; design a title and a message; click **Post** when finished

-To reply to a thread, click the **Reply** button; reply to a specific comment by clicking **Quote**; compose and click **Post**

-You will automatically be subscribed (receive email notifications) to the thread when you create or reply

-You may uncheck the **subscribe** box near the bottom, if you wish to stop receiving email notifications

- 3 **Files:** Click the file icon under your topic of choice in the public or private location

-Click on a specific file name under **File Name** to download a file

-Click **Upload New File** to share a file under that topic in the private or public location

- 4 **Resources:** Click the resources icon under your topic of choice in the private or public location

-To view a web page link in the community, click on a name under **Resource Link**

-Click on the **New Resource** button to upload a new web page according to the topic

- 5 **Groups:** Click the **My Groups** tab to view group information

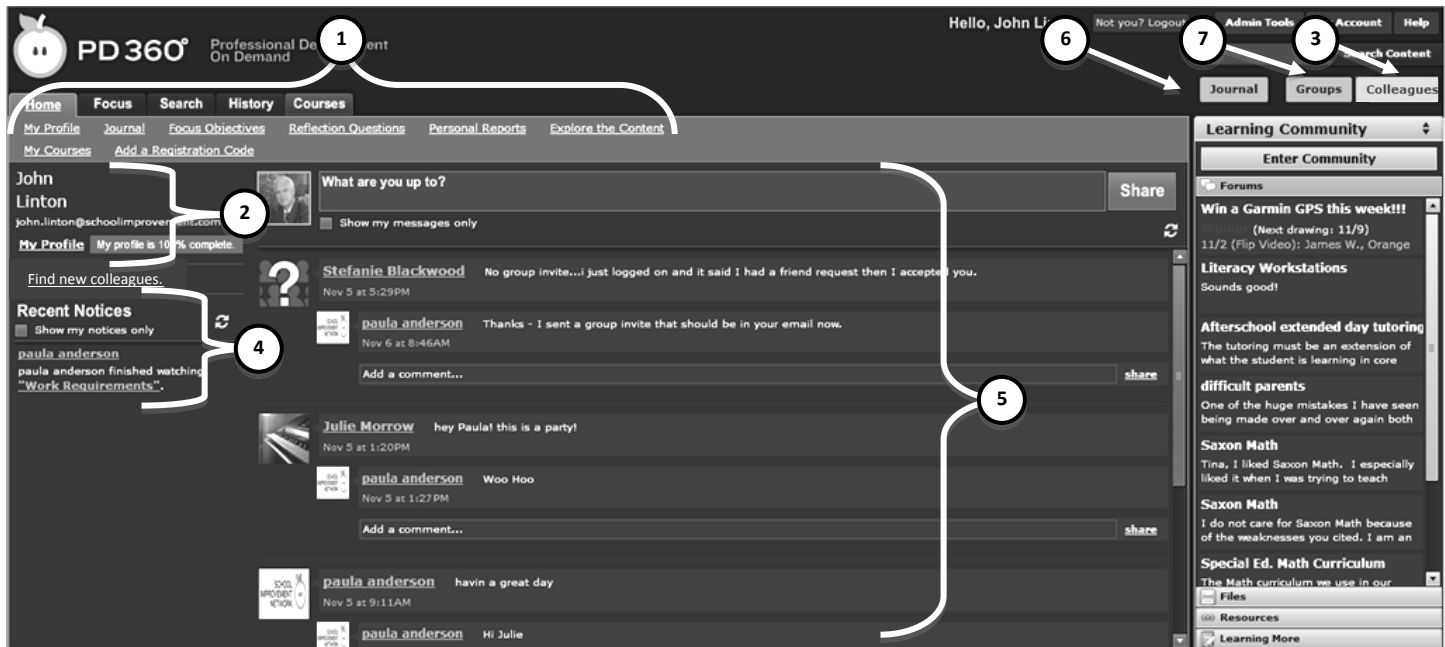
-Listed under **My Groups** are groups to which you belong

- 6 **Search:** Click the **Search** tab to find forums, files, and resources by topic

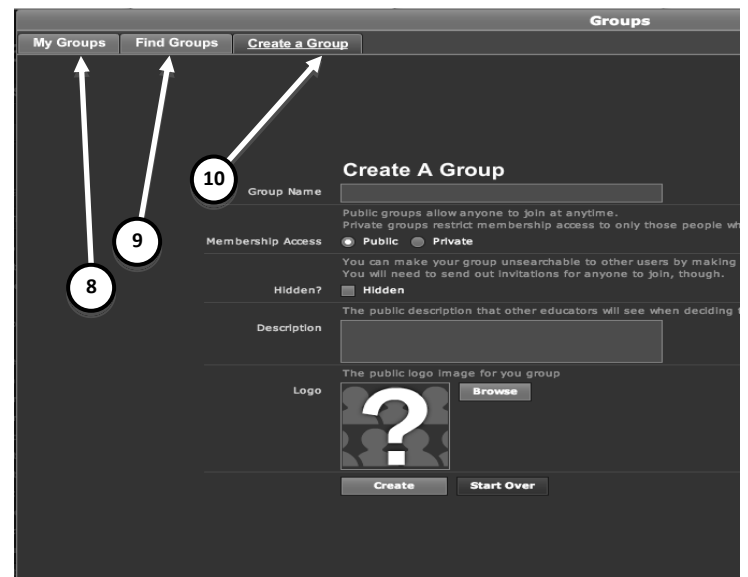
- 7 **My History:** Click the **My History** tab to see your viewing history and reflection questions

- 8 **Help:** Click the **Help** button to view or download the "Community Guide" document

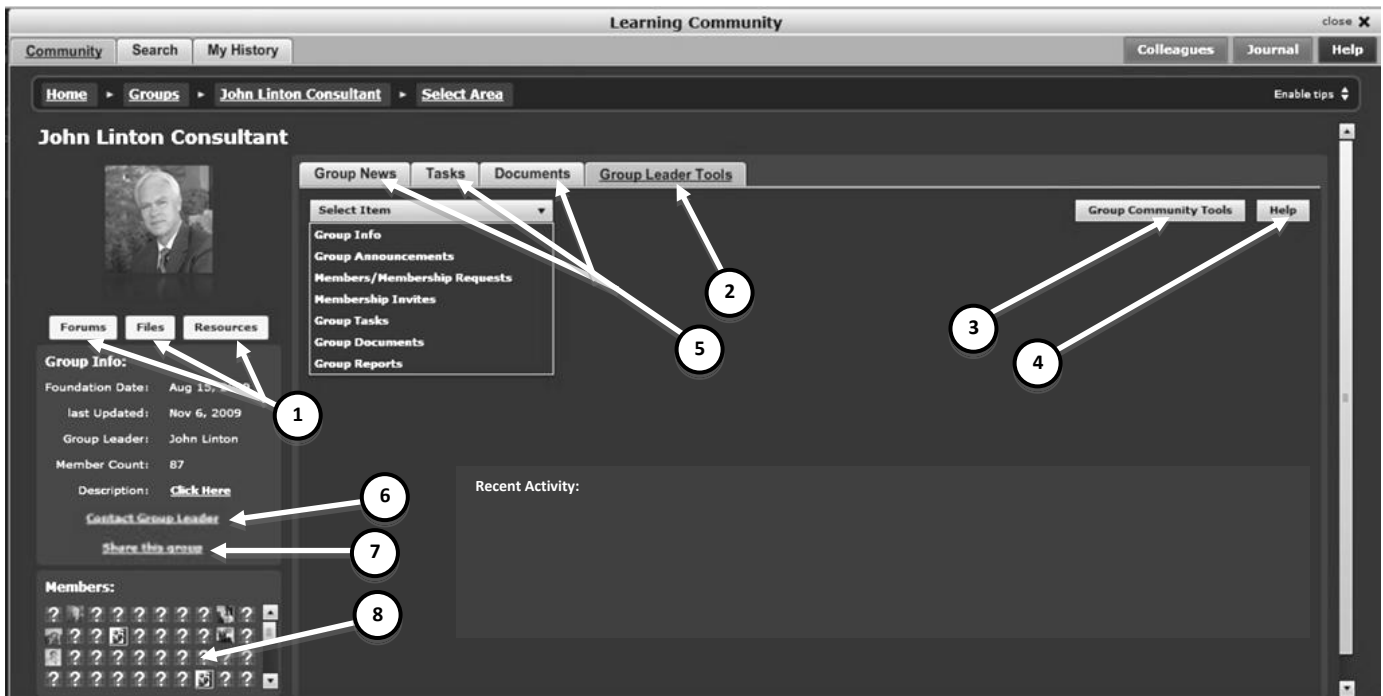
HOME (GREEN TAB):



- 1 **QUICK ACCESS:** My Profile, Journal, Focus Objectives, Reflection Questions, Personal Records, Explore the Content
- 2 **MY PROFILE:** Edit your personal profile by inserting a picture of yourself; adding information about you; creating tags that describe you professionally and personally such as your interests, areas of expertise, and hobbies
-The profile completion bar fills up according to how much of your profile you have completed
- 3 **COLLEAGUES:** Click to find and add colleagues
- 4 **RECENT NOTICES:** New information on Groups and Colleagues
-Refresh recent notices
- 5 **MESSAGE BOARD:** Status updates and messages from Colleagues
- 6 **JOURNAL:** Click the **Journal** tab to compose journal entries.
-Journals are private and not viewable by anyone but you
-Journals can be printed
- 7 **GROUPS:** Click the Green **Group** tab to access groups
-More information is found on the next page
- 8 **MY GROUPS:** Access groups you have Joined
- 9 **FIND GROUPS:** Search for groups to join
-Join a group of professional educators by topic, culture, or common interest
-Enter key word, topic or interest
-Create public or private groups
- 10 **CREATE A GROUP:**
-You become the group leader
-Identify the name of your group.
-Set the membership access to **Public** or **Private**
-Describe your group, its purpose, and goals to interest and inform potential members



GROUP FEATURES AND FUNCTIONS



GROUP FUNCTIONS AND FEATURES

- 1 **Forums, Files, and Resources:** Accessing forums, files and resources takes you into the Learning Community. Individuals who create groups become **Group Leaders**

Group Leaders:

- 2 Click **Group Leader Tools** and then click **Select Item** to open the drop-down menu
 - **Group Info:** Change group options, logo, title and description or, create group tags
 - **Group Announcements:** Write announcements that will go to all members accessed under **Group News**
 - **Members/Membership Requests:** Lists all members; any member can be designated as an additional group leader
 - **Membership Invites:** Send invitations to other educators to join your group.
 - **Group Tasks:** Design tasks for the group members
 - **Group Documents:** Upload files for your group members to download on their computers
 - **Group Reports:**
 - **Basic Use Reports** summarize the activity of all members
 - **Task Report by User** allows the creation of an individual members activity

- 3 Click **Group Community Tools** to go straight to the community admin tools

- 4 Click the **Help** to view the help document relative to the group leader page

Members:

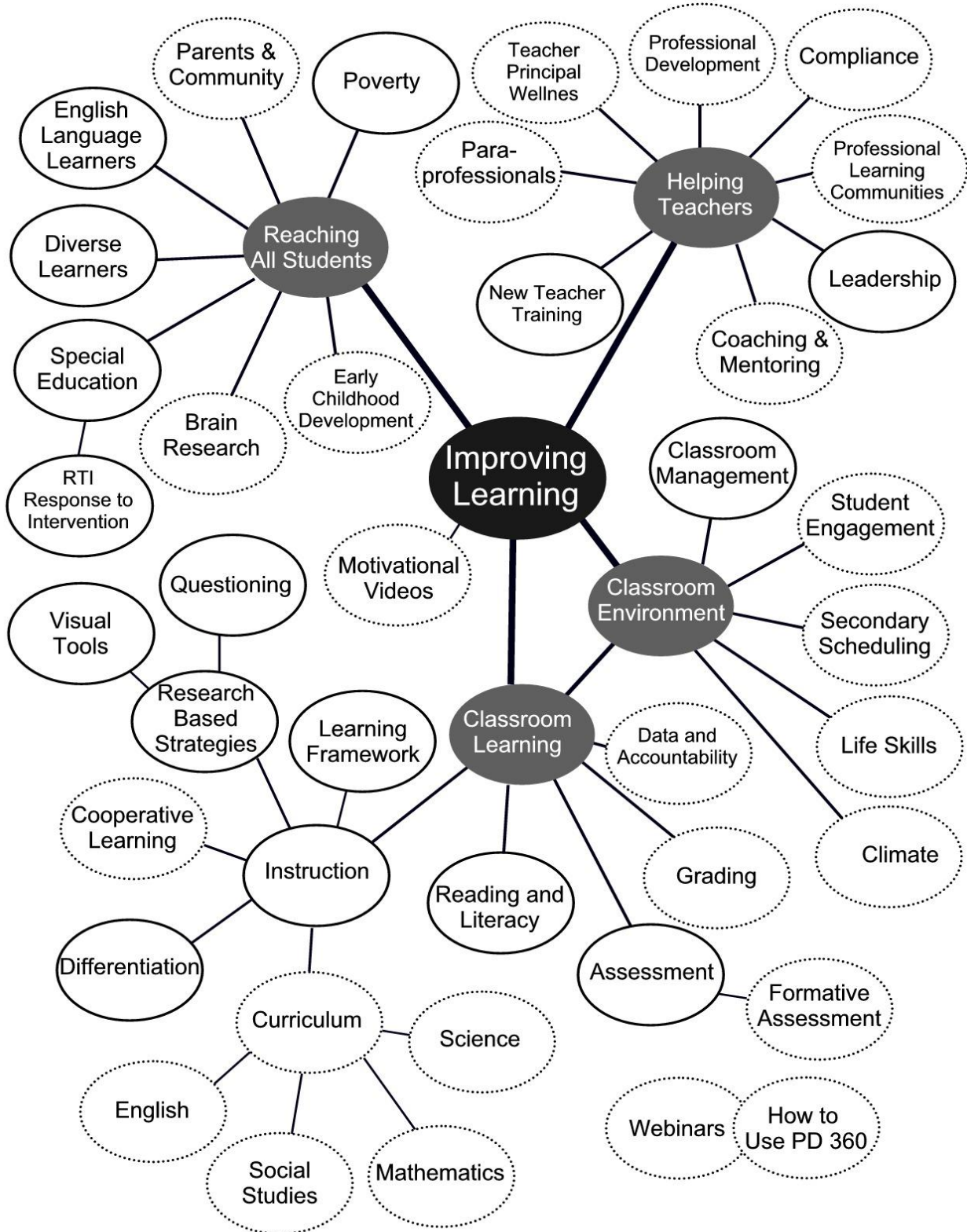
- 5 Click on tabs for **Group News, Tasks, and Documents**
- 6 Click **Contact Group Leader** to send a message or ask a question
- 7 Click **Share this group** to invite others to join the group via email
- 8 Click on any of the members to learn more about them

Group Leaders and Members:

- Click **Group News** to open recent activity including messages from members

Help in Finding Content

Learning-Strands Tree



PD 360 is ultimately about improving learning. Topics go into four quadrants in the dark ovals above. The actual **Learning Strands** are in the white ovals. Those with a solid outline are most often used for professional learning.

On the following pages are the **Learning Strands** topics in gray bars which direct you to the program titles found in **Explore the Content** in PD 360.

Learning-Strands Tree Content

The strand titles in the ovals of the Learning Strands Tree are repeated in the gray bars of this content list. Below are found the PD 360 programs that relate to that strand. For more details, scroll down *Explore the Content* on PD 360. As the cursor hovers over each program, a pop-up window will appear giving a summary of the program. Clicking on the program will list the segments in that program. Hovering over a particular segment will open another pop-up window giving the details of the segment.

Programs designated as *Legacy* are older programs. Because the content is relevant and applicable in today's schools, it was deemed appropriate to include them in PD 360.

Assessment

Excellent Strand for Teachers

Assessment for Learning

Elementary & Secondary; Rick Stiggins

Legacy: Designing Performance Assessments

Elementary & Secondary; Jay McTighe

Legacy: Assessments and Scoring Guides

Elementary & Secondary; Douglas Reeves

Brain Research

Impacting Teaching & Learning with Brain Research

Elementary, Middle & High School; David Sousa

Legacy: Brain Research

Pat Wolfe

Classroom Management

Excellent Strand for Teachers

Classroom Management – How to Win Students Over

Elementary & Secondary; Carol Cummings

Conscious Classroom Management

Elementary & Secondary; Rick Smith

Legacy: Helping Disruptive Students

Diane Chelsom Gossen

Legacy: Positive Discipline

Jane Nelson

Climate

Legacy: Invitational Education

William W. Purkey and Judy Brown Lehr

Legacy: Motivation for All Students

Raymond Wlodkowski and Margery Ginsberg

Coaching & Mentoring

Cognitive Coaching

Arthur L. Costa & Robert J. Garmston

Instructional Coaching

Joellen Killion, Jim Knight & Stephen Barkley

Mentoring Matters: Learning-Focused Relationships

Laura Lipton & Bruce Wellman

Legacy: Teacher Induction and Mentoring

Harry Wong

Compliance

Compliance Series, The

Various Topics for Schools

Cooperative Learning

Legacy: Cooperative Learning

Patricia Roy

Legacy: Cooperative Learning and Multiple Intelligences

Elementary, Middle & High School; Spencer & Laurie Kagan

Curriculum

Concept-Based Curriculum for Deeper Understanding

H. Lynn Erickson

Legacy: Develop, Align, and Audit Curriculum

Fenwick English

Legacy: Standards that Work

Douglas B. Reeves

Legacy: Constructivist Classroom, The

Elementary, Middle & High School; Bruce A Marlowe and Marylyn L. Page

Data and Accountability

Accountability for Greater Student Learning

Douglas B. Reeves

Data Driven Decisions to Improve Results

Mike Schmoker

Using Data to Close the Achievement Gap

Ruth S. Johnson

Differentiation

Excellent Strand for Teachers

Differentiated Instruction Applied

Leadership, Elementary and Secondary

Gayle Gregory, Cindy Strickland & Lin Kuzmich

Differentiating Instruction for All Students

Elementary & Secondary; Gayle Gregory and Carolyn Chapman

Legacy: Learning Differences

Bernice McCarthy

Diverse Learners

Excellent Strand for Teachers

All Means All – What Is It About Me You Can't Teach

Elementary & Secondary; Eleanor Renee Rodriguez

Courageous Conversations About Race

Glenn Singleton

How to Increase Minority Student Achievement

Elementary & Secondary; Jamie Almanzan, Colleen Almojuela, James Comer,

Kati Haycock, Gary Howard, Sonia Nieto, Beverly Daniel Tatum and others

Legacy: Heterogeneous Classroom, The

Marian Leibowitz

Early Childhood Development

Early Childhood Development
Various Topics

English

Strategies for Secondary English Teachers
Featuring Outstanding Teachers

English Language Learners

Excellent Strand for Teachers

Every Teacher – An English Language Teacher
Elementary & Secondary; Jo Gusman, Mary Anne Christison and
Margo Gottlieb

Helping Students of Limited English Skills
Elementary & Secondary; Virginia Rojas

Formative Assessment

Learning Framework, The: Segment 5 Formative Assessment &
Segment 6 “Self-Assessment. . .”
Elementary & Secondary; Steve Olsen

Grading

Grading and Reporting Student Progress
Thomas R. Guskey

How to Use PD 360

PD 360 Training and Testimonials from users

Instruction

Excellent Strand for Teachers

Classroom Instruction That Works
Elementary & Secondary; McREL’s Salle Quackenboss

Quality Elementary Teaching for Classroom Success
Featuring Outstanding Elementary teachers

Quality Secondary Teaching for Classroom Success
Featuring Outstanding Secondary teachers

Legacy: Developing Rigor and Relevance
Willard R. Daggett

Legacy: Learning-Focused Schools
Elementary, Middle, High School; Max Thompson and Julia Thomason

Leadership

Excellent Strand for Administrators

Dealing with Teachers Who Are Resistant to Change
Todd Whitaker
Excellent Program for Principals

Elementary Principals as Leaders of Learning
Rebecca Burnette DuFour
Excellent Program for Principals

Evaluation for Teacher and Student Growth
Marilyn McGuire

Leadership and Learning Center, The
Douglas B. Reeves

Leadership and Learning Center, The Various “Hot” Topics; Douglas B. Reeves Professional Learning Communities Richard DuFour	Excellent Program for Principals
Secondary Principals as Leaders of Learning Irving C. Jones	
Legacy: Accelerated Schools Henry M. Levin	Excellent Program for Principals
Legacy: Principals: Leaders of Change Terrence E. Deal & Kent D. Peterson	
Legacy: What’s Worth Fighting for in Education Michael Fullan and Andy Hargreaves	
Learning Framework	Excellent Strand for Teachers
Learning Framework, The Elementary & Secondary; Steve Olsen	
Life Skills	
Legacy: Teaching Intelligent Behaviors Arthur L. Costa	
Mathematics	
Strategies for Secondary Mathematics Teachers Featuring Outstanding teachers	
Teaching Mathematics to Increase Achievement Primary, Intermediate, Middle; Yvelyne Germain-McCarthy With Comments from Glenda Lappan	
Motivational Videos	
“Who Says...” Various Short Topics Featuring Educators	
New Teacher Training	Excellent Strand for New Teachers
Classroom Management – How to Win Students Over Elementary & Secondary; Carol Cummings	
Conscious Classroom Management – How to Win Students Over Elementary & Secondary; Rick Smith	
Legacy: Teacher Induction and Mentoring Harry Wong	
Paraprofessionals	
Training Paraprofessionals Betty Ashbaker & Jill Morgan	
Parents and Community	
Legacy: Community Involvement James P. Comer	
Legacy: How Families Help Children Learn Dorothy Rich	

Poverty

Excellent Strand for Teachers

Working with Students from a Culture of Poverty

Mary Montle Bacon

Professional Development

Designing and Evaluating Professional Development

Stephanie Hirsh & Joellen Killion with Dennis Sparks

Implementing Professional Development

Steve Olsen, Robert Fogarty, Brian Pete, Shirley Hord, William Somers,
Dennis Sparks, and Blanch & John Linton

Legacy: Managing Change

Michael Fullan and John Champlin

Professional Learning Communities

Action Research

Cathy Caro-Bruce

Professional Learning Communities

Richard DuFour

Whole-Faculty Study Groups

Carlene Murphy

Questioning

Excellent Strand for Teachers

Questioning to Stimulate Learning and Thinking

Elementary & Secondary Beth Sattes & Jackie Walsh

Reading and Literacy

Excellent Strand for Teachers

Helping Struggling Readers Beyond Grade One

Darrell Morris

Reading for Older Struggling Students

Darrell Morris featuring "Great Leaps"

Reading in the Content Areas

Elementary, Secondary & Leadership; Carol Santa

Reading, Writing, Speaking and Listening

Elementary, Secondary; Heidi Hayes Jacobs

Guided Reading, The Art of

Various Experts

Writing Across the Curriculum

Intermediate/Middle School, High School; Verne Meyer

Legacy: Reading in the Early Years

Margaret Mooney

Research-Based Strategies

Excellent Strand for Teachers

Classroom Instruction That Works

Elementary & Secondary; McREL's Salle Quackenboss

Legacy: Instructional Strategies

Robert Hanson, Harvey Silver and Richard Strong

Legacy: Integrating Teaching Models

Barrie Bennett

Legacy: Learning-Focused Schools

Elementary, Middle, High School; **Max Thompson and Julia Thomason**

RTI Response to Intervention

Excellent Strand for Teachers

Achievement for Students with Special Needs

Elementary, Secondary; **Suzanne Robinson, Beverly Colombo and Toby Karten**

Secondary Scheduling

Legacy: High School Scheduling

Robert Lynn Canady

Legacy: Middle School Block Scheduling

Michael Rettig with Robert Lynn Canady

Legacy: Teaching in the Block

Phyllis Hotchkiss and Skilled Secondary Teachers

Science

Strategies for Secondary Science Teachers

Featuring Outstanding Science Teachers

Social Studies

Strategies for Secondary Social Studies Teachers

Featuring Outstanding Social Studies Teachers

Special Education

Excellent Strand for Teachers

Achievement for Students with Special Needs

Elementary, Secondary; **Suzanne Robinson, Beverly Colombo and Toby Karten**

Legacy: Inclusion

Marsha Forest and Jock Pearpoint

Student Engagement

Working on the Work

Phillip Schlechty

Legacy: Constructivist Classroom, The

Elementary, Middle & High School; **Bruce A Marlowe and Marylyn L. Page**

Legacy: Success for “Low Yield” Students

Ernestine G. Riggs, Judson Hixson and Cheryl R. Gholer

Teacher/Principal Wellness

Frazzled Educator’s Health and Wellness Plan

Teacher Edition, Principal Edition; **J. Allen Queen**

Visual Tools

Excellent Strand for Teachers

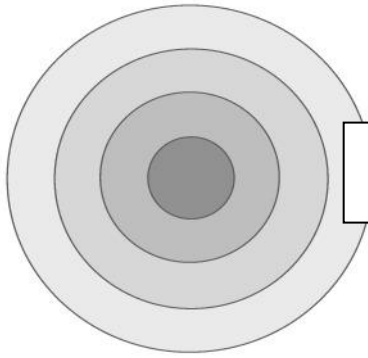
Visual Tools: Graphic Organizers to Thinking Maps

Elementary & Secondary; **David Hyerle**

Webinars

Various Topics

Next Steps Challenge



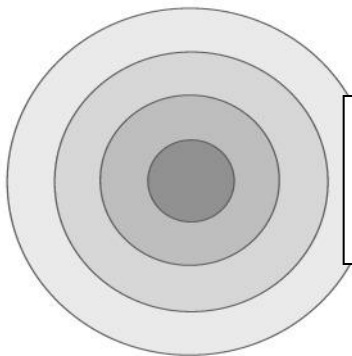
Getting Started

After introducing PD 360 to your staff, they will immediately find videos of interest relevant to their practice.

Create focus objectives and expectations.

Research has shown that change occurs most effectively through collaboration.

- Many teachers like to work in pairs or small groups to pursue professional learning of interests in addition to following school focus objectives.
- Organized teams and Professional Learning Communities benefit from watching videos and discussing them together.
- Some teachers work effectively alone finding classroom examples and strategies that have immediate application in teaching and classroom management.



What Results Would You Like With Your Staff?

- Initially, every teacher needs to understand how to log on to PD 360 and have an experience watching a video.
- Groups and Community threads can be created to support professional development to allow for online collaboration.
- School and individual reports are immediately available to monitor use.

PD 360 Evaluation

Thank you for participating in the PD360 training. We appreciate your comments and suggestions.

Name:		Position:			Date:
District:		School:			
On a scale of 1-5 (5 being the best) Please Rate:	1	2	3	4	5
Length of the course	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Knowledge of the presenter	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Engaging instruction	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Relevance of instruction	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Usefulness of PD 360	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Comments:					
1. What was helpful to you?					
2. What suggestions do you have that will help us improve PD 360 on-site training?					
3. What do you like about PD 360?					
4. What suggestions do you have that will help us improve PD 360?					
5. What additional support would you like?					
6. How will you use PD 360 to broaden learning and increase student achievement?					